Global Knowledge ™

Business Transformation: An Architectural Approach

Duration: 1 Day   Course Code: BTA

Overview:

BTA is a one-day workshop that explains the foundational knowledge of enterprise architecture and details the people, processes, and knowledge needed to create an Architecture Consulting Services Practice. Delivered in a classroom setting led by an experienced facilitator with an appropriate background and qualifications, the workshop format is a mix of lecture, group discussions, and activities centered on practical case studies.
This workshop is delivered together with BTO (Business Transformation: Opportunity Development – 2days) as a 3 day course.

Target Audience:

This course is designed for anyone working with a customer who has complex technology requirements.
This includes, but is not limited to, Sales, Engineers and Senior Managers, to help them understand the role of the Business Architect.

Objectives:

- In this workshop, participants will learn how to:

- Describe business transformation and the value of an architectural approach in enabling strategic change and delivering new business capabilities

- Describe the purpose of architecture as a design discipline and the value it adds to the customer's solution development process

- Describe the vision and success factors for delivering architecture services and building a consulting practice

Follow-on-Courses:

This course precedes the Business Architect Transformation Program, and is the Foundation training in line with the Business Architect Portfolio.

Content:

The workshop covers 'The Architectural Approach', allowing AMs to:

- Describe the major elements of an architectural approach to developing and delivering business solutions
- Describe the evolution of the term enterprise architecture and the role of business and solution architecture
- Describe the role of TOGAF as an open standard, an architecture development method, and a reference model
- Match the architectural approach to the customer's context

Describe the value of taking an architectural approach in developing and delivering customer business solutions

The workshop covers 'Enabling Business Transformation', allowing AMs to:

- Describe the changing customer needs and competitive market dynamics pushing technology solution providers up the solution value curve
- Recognize the need to shift to a new process-oriented, customer engagement model
- Recognize the implications of selling end-to-end business solutions that deploy new business capabilities
- Describe the risks and benefits of enabling business transformation with large-scale business solutions

The workshop covers 'Architecture Services and the Partner Consulting Practice', allowing AMs to:

- Describe a vision of the future state organization with an architecture practice capability and service orientation
- Describe a typical architectural consulting project in terms of scope, duration, activities, and deliverables
- Describe the change requirements for partner organizations to adopt an architectural approach to solution development
- Identify the key role competencies, practice capabilities, and business metrics

This course includes the use of ROI and TCO tools/processes, and case studies to support the learning.

Further Information:

For More information, or to book your course, please call us on 00 20 (0) 2 2269 1982 or 16142

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