

APMG AgileBA® Foundation and Practitioner - Including Exam

Duration: 4 Days Course Code: AGILEBA Version: 3

Overview:

AgileBA® v3 Foundation & Practitioner is a comprehensive certification programme that equips professionals with the skills, mindset, and practical techniques needed to connect strategy, value, delivery, and outcomes in agile organizations. Developed by the Agile Business Consortium, AgileBA v3 moves beyond traditional requirements gathering to focus on helping organizations solve the right problems, make better decisions, and continuously realize value in an increasingly complex and AI-enabled world.

Organizations are becoming increasingly effective at delivering change, yet many still struggle to ensure that the work being delivered creates meaningful business value. AgileBA addresses this challenge by developing business analysis capabilities that help teams align organizational strategy, customer needs, delivery activities, and measurable outcomes.

The combined Foundation and Practitioner course provides learners with both a solid understanding of Agile Business Analysis principles and the ability to apply them in complex real-world scenarios. It introduces practical frameworks, techniques, and approaches that enable participants to:

- Connect strategy to delivery and outcomes
- Identify and validate value before investing in solutions
- Improve decision-making through evidence-based thinking
- Facilitate effective collaboration and stakeholder alignment
- Navigate complexity and uncertainty
- Apply AI responsibly to support analysis and decision-making
- Establish continuous feedback, learning, and value realization practices

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Target Audience:

This course is suitable for:

- Business Analysts
- Product Owners and Product Managers
- Project and Delivery Managers
- Scrum Masters and Agile Coaches
- Change and Transformation Professionals
- Agile Team Members
- Business Stakeholders
- Portfolio Managers
- Leaders responsible for strategy, transformation, and value delivery

Objectives:

■ By the end of the course, delegates will be able to:

■ Foundation Level

- Understand Agile Business Analysis principles and competencies
- Discover user needs and connect them to organizational objectives
- Explore problems from multiple perspectives before defining solutions
- Manage requirements iteratively using agile techniques
- Collaborate effectively to improve quality and testability
- Apply continuous feedback and learning to improve outcomes
- Understand facilitation, modelling, user stories, BDD, and

■ Practitioner Level

- Align strategic objectives with value streams and delivery initiatives
- Apply advanced techniques for managing complexity and uncertainty
- Challenge assumptions, biases, and ineffective decision-making
- Model organizational, process, data, and technical change
- Validate outcomes using experimentation and evidence
- Apply AI critically, ethically, and responsibly within change initiatives
- Measure value realization and support continuous organizational improvement

Prerequisites:

- There are no formal prerequisites for attending this course. However, a basic understanding of agile practices, business change, or business analysis is beneficial.
- To take the Practitioner exam, delegates must first pass the AgileBA® Foundation exam.

Testing and Certification

The AgileBA v3 Foundation examination assesses knowledge and understanding of Agile Business Analysis concepts at Bloom's Levels 1 and 2 (Recall and Understand). The Practitioner examination builds on this knowledge and assesses the ability to Apply and Analyse AgileBA techniques in practical scenarios at Levels 3 and 4.

AgileBA v3 Foundation & Practitioner provides a complete learning journey for professionals seeking to ensure that organizations not only deliver successfully, but deliver the right things for the right reasons and realize lasting value.

Follow-on-Courses:

None

Content:

The AgileBA v3 syllabus is structured around six core learning areas:

1. Agile Business Analysis Fundamentals

Introduces the principles of Business Agility and Agile Business Analysis, including:

- Business Agility concepts
- VUCA environments
- AgileBA competencies
- Agile facilitation
- AI in the workplace
- Value Horizons
- Domains of Interest
- ISA (Intent, Scope, Approach) framework

2. Discovery and Strategy

Develops the ability to align organizational purpose with delivery activities through:

- Value delivery activities
- Mission, vision, goals, and objectives
- OKRs and adaptive strategy
- Agile portfolio management
- Value stream analysis
- Impact mapping
- Strategic alignment techniques
- AI-supported strategic analysis

3. Problem Framing

Focuses on understanding the broader context before solution design, including:

- Business case development
- Complexity management
- Perspective analysis
- Bias mitigation
- Cynefin framework
- Safe-to-fail experiments
- Responsible use of AI in problem exploration and sense-making

4. Iterative Requirements Management

Covers practical techniques for progressive requirements development:

- User stories
- Functional and non-functional requirements
- Story mapping
- Planning horizons
- MoSCoW prioritisation
- Backlog refinement
- Value stream analysis and decomposition techniques

5. Collaborative Quality Engineering ; Validation

Introduces modern approaches to quality and testing:

- Verification and validation
- Collaborative testing practices
- Three Amigos
- Behaviour-Driven Development (BDD)
- Acceptance criteria and Definition of Done
- Pretotyping and validated learning
- Operational readiness
- Responsible AI frameworks (FAST)

6. Continuous Improvement ; Value Realization

Explores evidence-based improvement and benefits management through:

- Continuous improvement models
- Retrospectives
- PDCA cycle
- Leading and lagging indicators
- A/B testing
- Benefits assessment
- Value realization
- AI-supported performance analysis and learning loops

Additional Information:

Key AgileBA v3 Concepts

Participants will gain practical experience with several important AgileBA concepts:

Intent, Scope, Approach (ISA)

A decision-making framework that helps organizations balance: Why work is being undertaken (Intent) What needs are being addressed (Scope) How delivery will be achieved (Approach)

Domains of Interest

Ensures balanced decision-making across: Value Ownership Delivery Enablement Solution Delivery

Three Value Horizons

Understanding value creation across: Organization Horizon Coordination Horizon Team Horizon

Value Generation Activities

The eight activities that support value realization: Establish Purpose and Mission Establish Vision Establish Culture and Structure Establish Goals and Objectives Develop Adaptive Strategy Establish Delivery Portfolio Design and Deliver Solutions Operate and Improve Solutions

AgileBA and AI

A distinctive feature of AgileBA v3 is its focus on AI-enabled ways of working. The course explores how Business Analysts act as the "Human Compass" for AI, ensuring that technology remains aligned with organizational purpose, evidence-based decision-making, ethics, and value realization. Learners develop skills to critically assess AI outputs, challenge assumptions, and apply appropriate governance while maintaining accountability for outcomes.

Benefits to Individuals

Successful delegates will be able to: Increase strategic influence within their organization Improve stakeholder engagement and facilitation Make more informed business decisions Strengthen product discovery and value delivery Bridge the gap between strategy and execution Develop highly sought-after analytical and critical-thinking skills Support organizations in navigating complexity and change

Benefits to Organizations

Organizations that develop AgileBA capabilities can: Solve the right problems before committing investment Improve decision quality Increase stakeholder alignment Connect strategy, delivery, and outcomes Improve benefits realization Focus on outcomes rather than outputs Reduce wasted investment Build greater organizational agility and adaptability

Further Information:

For More information, or to book your course, please call us on 0800/84.009

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