Blockchain Awareness

Duration: 0.5 Days   Course Code: BCA

Overview:

We know the term blockchain mainly in relation to Bitcoin and blockchain technology. Blockchain Organizing is broader and mainly looks at the blockchain as a means to organize transactions almost frictionlessly between supply and demand. It is a way to reduce uncertainty and organize trust, without increasing complexity. We must realize that we will only get very little with technology if we do not change the model with which we organize supply and demand. The internet has not done this enough yet.

Blockchain Organizing is not technical, but it does use technology. You don't need to know how an combustion engine works to drive a car. Blockchain Organizing is mainly about the impact on your position and organization, comparable to, for example, the question of what the impact of the internet was in the 1990s. Blockchain Organizing is a combination of a disruptive technology (blockchain) with a fundamentally new way of organizing. Blockchain Organizing is a form of organizational technology.

Target Audience:

This program focuses on transformational leaders, blockchain leads, organizational designers, business developers, innovation managers, entrepreneurs, consultants, trainers, IT architects, policy makers, researchers and finance, legal, fiscal, facility and HR professionals.

Objectives:

- awareness that with technology we also have to adapt the organizational model

- gain knowledge about Blockchain Organizing

- exchange experience which uses cases are useful

- get in touch with other interested professionals to work together afterwards

- get an idea of what Blockchain Organizing can mean for your position, organization and network

- get more information about the Weconomics organizational model, knowledge infrastructure and transition program

Prerequisites:

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Follow-on-Courses:

BCL, Blockchain Lead

Content:

09:00- 09:30 hours | Introduction and context

- Digital transformation
- Using new organizational models with new technology
- Are we aware that technology alone does not do enough?

09:30-10:30 hours | Blockchain basics technique

- Blockchain basics
- What can you use it for and what should not
- Tokens, coins, cryptocurrencies en ICO's
- Different blockchains
- Blockchain concepts

10:30-11:00 am | Why Blockchain?

- Blockchain: next phase and extra layer on the internet
- The organization of trust
- New begins with letting go of old
- Perspective on New Organizing
- What organizational problems can we solve with it?

11:00-11:15 am | Coffee and tea break

11:15-12:00 hours | Blockchain in practice

- Domain: fintech, organization of work, government and supply chain etc.
- Function: identity management, documents, smart contracts
- Other applications
- Possibilities: exploiting strategy and opportunities of blockchain
- What does it mean for your business model?
- Group work and discuss use cases participants

12:00-12:30 pm | Consequences for you

- Consequences for your role, function, organization and network
- Blockchain projects (setting up)
- Next step in transition programme
- Knowledge Centre blockchain organisation (BLOCK)

12:30-13:00 hours | Use cases and questions

- Which cases do you see for your organization, customers or network?
- Questions and completion

Additional Information:

Trainer: Paul Bessems
Paul is an international speaker, blockchain consultant and (co-)author of more than ten management books. He has more than 25 years of experience in designing and developing new organizational forms that better align with new organizational technologies such as blockchain. He is an expert in Blockchain Organizing. He helps organizations with the transition: 'From company to network organization' and with the question: 'What does Blockchain Organizing mean, how can I use it (and how not) and how can we get started with it?

Further Information:

For More information, or to book your course, please call us on 0800/84.009

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