

Blockchain Lead (gericht op organisatie)

Duration: 2 Days Course Code: BCL

Overview:

This 2-day training focuses on the role of blockchain lead. A blockchain lead is the first designated person within an organization or network who keeps track of blockchain developments, advises management and management on investments and, for example, sets up and supervises projects together with a blockchain consultant. A blockchain lead prepares an organization to apply Blockchain Organizing and is therefore a kind of quartermaster.

Some examples of tasks: Keeping up with developments, visiting conferences, building a network
Designing and setting up Proof of Concept projects and experiments
Creating conditions for a successful implementation
Connecting common values, perspectives, vision, goals and ambitions
Coordination of various internal roles such as: purchasing, sales, administration, legal affairs, ICT and HR
Alignment with external roles such as consultants, architects, developers
Project execution including: planning, documentation, business model development, prototype delivery.

Target Audience:

This 2-day training is mainly aimed at professionals (innovation managers, business developers, investment managers, project leaders, consultants, IT architects and community managers) who work within their organization, for customers or network and especially from their organisation/customer/network, together with other stakeholders want to set up a blockchain program, participate in it or, for example, want to submit or need to be able to assess a subsidy/investment application.

Prerequisites:

BCA, Blockchain Awareness

Content:

Day 1

09:00-09:30 Introduction and context

- Introduction, acquaintance
- Digital transformation
- Changing perspectives on organizing data, trust, work and economics
- With technology: also solve problems and change the way of organizing

09:30-11:00 | What is Blockchain?

- Blockchain: the next phase of the internet?
- Blockchain basics
- Different blockchains and consensus mechanisms

11:00-11:15 | Break

11:15-12:30 | The story behind Bitcoin en blockchain

- Bitcoin and its history
- Peer-to-peer network, decentralized accounting
- Miners, maintainers and movers
- Input reference, double spending and secure transport
- Tokens, ICOs and more ...

12:30-13:15 | Lunch

13:15-15:00 | Preparation XFM case

- Case with Harvard Case method: Digital Assembly Line
- Hand out and explain case
- Preparation of case discussion: individual and group context (dialogue)

15:00-15:15 | Break

15:15-16:00 Blockchain in practice

- Domains: fintech, HRtech, government and supply chain etc.
- Function: identity document and flow management
- Other applications
- Possibilities: using blockchain strategy and opportunities
- What does it mean for your organization or business model?

15:15-16:00 | Blockchain in practice (knowledge)

- Practical applications and what does it mean for your business model?
- Digital agenda, strategy and leadership
- Project-based approach of Blockchain Organizing
- Blockchain Lead and dealing with hypes and resistances
- How to start a project tomorrow?

16:00-16:45 | Use cases

- Working on your own use case (homework)
- Group work

16: 45-17: 00 | Summary, evaluation and conclusion day 1

Day 2

9:00-10:00 | Why Blockchain Organizing?

- The organization of data, trust and work
- New starts with letting go the old
- Perspective on New Organizing
- Trust and productivity paradox
- Uncertainty reduction: from social to technical script
- Drivers: What problems can we solve with them?

10:00-11:00 | Organizational aspect

- Weconomics organization model (NOMAD)
- The five basic principles of organizing
- Transaction cost theory from Coase
- New Institutional Economics
- From hierarchy to market

11:00-11:15 | Break

11:15-12:30 | Data economics and leadership

- Digital agenda, strategy, transformation
- Towards a data common and utility (WECONET)
- Pioneering and digital leadership
- Blockchain Organizing Center of Knowledge (BLOCK)
- Group work

12:30-13:15 | Lunch

13:15-15:00 | Case discussion XFM

- Explanation of case discussion
- Case discussion in group
- Evaluation case

15:00-15:15 | Break

15:15-16:00 | Blockchain projects

- Greenfield vs. Brownfield Organizing
- Project-based approach of Blockchain Organizing
- Double-track, backcasting, systeemleer, design thinking
- Community Model Canvas versus Business Model Canvas
- Different projects, Design Thinking
- Setting up a n:n community, shared transaction network (WECONET)
- Weconomics transition program (APOLLO)
- Dealing with hypes and resistances
- Approach: project methods, first steps
- How do I start a project and how do I move afterwards?
- Group work

16:00-16:45 | The future of Blockchain

- Discussing own use case: 'what do I take home'
- Blockchain phases and developments
- Blockchain in the future

16:45-17:00 | Summary, evaluation and conclusion day 2

Additional Information:

Trainer: Paul Bessems

Paul is an international speaker, blockchain consultant and (co-)author of more than ten management books. He has more than 25 years of experience in designing and developing new organizational forms that better align with new organizational technologies such as blockchain. He is an expert in Blockchain Organizing. He helps organizations with the transition: 'From company to network organization' and with the question: 'What does Blockchain Organizing mean, how can I use it (and how not) and how can we get started with it?'

Further Information:

For More information, or to book your course, please call us on 0800/84.009

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