

Certified Information Privacy Manager + Exam

Duration: 2 Days **Course Code: CIPM** **Delivery Method: Company Event**

Overview:

In this course, you will gain foundational knowledge on concepts of privacy and data protection laws and practice. You will learn common principles and approaches to privacy as well as understand the major privacy models employed around the globe. An introduction to information security concepts and information security management and governance will be covered including frameworks, controls, and identity and access management. You will also learn about online privacy as it relates to using personal information on websites and other internet-related technologies.

You will learn how to create a privacy program at an organizational level, develop and implement a framework, and establish metrics to measure program effectiveness. In an interactive format applying practices to a real-world scenario, you will review privacy program practices through the privacy life cycle: assess, protect, sustain and respond

Company Events

These events can be delivered exclusively for your company at our locations or yours, specifically for your delegates and your needs. The Company Events can be tailored or standard course deliveries.

Target Audience:

Individuals who need a foundational understanding of information privacy and data protection Anyone interested in pursuing CIPP/E certification

Objectives:

- Common Principles and Approaches to Privacy
 - Jurisdiction and Industries
 - Information Security: Safeguarding Personal Information
 - Online Privacy: Using Personal Information on Websites and with Other Internet-related Technologies
 - Introduction to European Data Protection
 - European Data Protection Law and Regulation
 - Compliance with European Data Protection Law and Regulation
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Prerequisites:

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Testing and Certification

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Content:

Common Principles and Approaches to Privacy

- Modern History of Privacy
- Types of Information
- Risk Management Overview
- Modern Privacy Principles

Jurisdictions and Industries

- Major Privacy Models Around the Globe
- Privacy Regulation by Jurisdictions

Privacy Regulation by Industry Sectors

Information Security: Safeguarding Personal Information

- Information Security

- Definitions
- Elements
- Standards
- Threats and Vulnerabilities

- Information Security Management and Governance

- Frameworks
- Controls
- Cryptography
- Identity and Access Management (IAM)

Online Privacy: Using Personal Information and Websites and Other Internet-Related Technologies

- Privacy considerations for sensitive online information

- Notices
- Access
- Security
- Authentication Identification
- Data Collection

Additional Online PrivacyChildren's Online Privacy

- Online Data Collection

- Email
- Searches
- Online Marketing and Advertising
- Social Media
- Online Assurance
- Cloud Computing
- Mobile Devices

Introduction to European Data Protection

- Origins and historical context for privacy in Europe
- The European regulatory institutions and the legislative framework for current EU data protection law at both the EU and state level

European Data Protection Law and Regulation

- Data protection concepts
- Application of the law
- Data protection principles
- Legitimate processing criteria
- Information provision obligations
- Data subject rights
- Confidentiality and security
- Notification requirements
- International data transfers
- Supervision and enforcement

Compliance with European Data Protection Law and Regulation

- The employment relationship
- Surveillance activities
- Marketing activities
- Internet technology and communications
- Outsourcing

Further Information:

For More information, or to book your course, please call us on 0800/84.009

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www.globalknowledge.com/en-be/