

AI for the Enterprise

Duration: 1 Day **Course Code: GK840036**

Overview:

AI Overview for the Enterprise provides a deep understanding of the core concepts of Artificial Intelligence (AI), its impact on business, and its applications for enhancing business efficiency pertaining to an enterprise environment.

From understanding the fundamental principles of AI and how AI is transforming various business sectors, to challenges and opportunities that arise with AI integration and use cases, we will also explore the multitude of applications of AI that can help businesses increase efficiency and productivity, developing AI integration strategies, how to ensure AI is implemented responsibly and ethically, and taking a look into the future of AI in business.

Target Audience:

- Enterprise Leaders
- Business Heads
- Everyone who is interested to learn about AI in the Enterprise

Objectives:

- Identify key AI concepts and their relevance to business operations.
- Analyze how AI can drive operational efficiency and innovation
- Evaluate real-world AI applications across various industries.
- Formulate strategies for integrating AI into business processes
- Analyze the multifaceted challenges and opportunities associated with AI integration and the need for an AI Change Management Framework.
- Analyze how AI-driven data insights can inform and support effective change management strategies for AI adoption.
- Develop a plan for managing AI-driven change within an organization.
- Apply best practices for ethical AI use in business.
- Costs to Business

Content:

Introduction to AI in Business

- Understanding AI: Core Concepts
- AI's Impact on Business
- AI Applications for Business Efficiency

AI Integration Challenges, Opportunities, and Change Management

- Challenges and Opportunities in AI Integration
- Costs to Business: Understanding the Financial Implications of AI Integration
- The Power of Data: Unlocking AI Insights for Smooth AI Change

Developing AI Integration Strategies

- Steps to Integrate AI into Business Strategy
- Building AI Readiness
- Partnering with AI Vendors
- Fostering a Growth Mindset and Continuous Learning for AI-Driven Change
- Ethical AI and Challenges in Business and best practices

Future of AI in Business and Wrap-Up

Further Information:

For More information, or to book your course, please call us on 0800/84.009

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www.globalknowledge.com/en-be/