

## AWS Partner Event - Generative AI Essentials

**Duration: 1 Day**    **Course Code: GKAWS-GAE**    **Delivery Method: Company Event**

---

### Overview:

Gain an understanding of Generative AI and how it can address concerns and challenges, and supports business growth. Learn the steps for planning a generative AI project and the key considerations for building a generative AI-ready organization.

### Company Events

These events can be delivered exclusively for your company at our locations or yours, specifically for your delegates and your needs. The Company Events can be tailored or standard course deliveries.

---

### Target Audience:

Business decision makers

---

### Objectives:

- In this session, you will learn to:
    - Describe the basics of generative AI and use cases
    - Describe importance of generative AI
  - Identify the risks and benefits of generative AI
  - Describe how to plan a generative AI project
  - Describe how to build a generative AI-read organization
- 

### Follow-on-Courses:

Developing Generative AI Applications on AI

---

### Further Information:

For More information, or to book your course, please call us on 0800/84.009

[info@globalknowledge.be](mailto:info@globalknowledge.be)

[www.globalknowledge.com/en-be/](http://www.globalknowledge.com/en-be/)