

## Creating Strategic Vision

**Duration: 4 Days    Course Code: GV100**

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### Overview:

Research shows that the overwhelming majority of CEO's are dissatisfied with the extent to which their people use the organization's vision to make business decisions. Rather than producing a powerful touchstone that serves to guide decisions and actions, too many visions are perceived as failed slogan by many stakeholders. Why do visions fall flat? How do you develop and structure a vision that will truly guide and drive your organization?

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### Target Audience:

Global Knowledge's Vision process is an internationally recognized, facilitated process designed to help senior executive teams articulate their organization's vision, as well as identify the strategic elements and measurements and actions required to achieve the vision.

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### Additional Information:

Benefits for the organization: An efficient method for articulating a compelling direction A powerful, clear focus for and approach to business planning Common ownership of a clearly articulated statement of the path forward An integrated solution (articulation, communication, implementation, review) to a challenging business need

Benefits for the organization: A clear, practical, useful touchstone for making business decisions Clearer sense of purpose and focus Common point of reference for plans, actions, results and rewards

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### Further Information:

For More information, or to book your course, please call us on 0800/84.009

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