

Organizational Behavior Management (OBM) Foundation

Duration: 3 Days Course Code: OBM-F

Overview:

OBM is short for Organizational Behavior Management. It is a scientifically proven method to optimize organizational performance by combining a 7-step protocol with hard data and a focus on positive change of performers' behaviors. OBM has been successfully applied since the seventies of the last century in hundreds of companies over more than fifty countries. This three-day training lays the foundation for knowledge on organizational behavior, performance and how to influence both. It is all about learning the principles of how to "bring out the best in people", a paraphrase of one of the founding fathers of OBM, Dr. Aubrey C. Daniels, PhD.

Target Audience:

Anyone who has a role in organizational change.

Objectives:

- Participants will:
- Get an in-depth introduction in OBM theory
- Get acquainted with general concepts of the ABC model and the OBM Protocol
- Learn how to specify and pinpoint performances
- Learn about measurement of the necessary behaviors
- Learn about analyzing desired and undesired behaviors
- Learn about available interventions to really improve the performance
- Learn about dealing with unwanted behavior
- Learn about the astonishing power of positive reinforcement
- Learn from the trainer's examples
- Learn from other participants / other cases

Prerequisites:

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Testing and Certification

This course provides for a solid foundation in your preparation for the APMG OBM Foundation exam, which is included in this course.

The level of the training and exam are comparable to the level of training that participants receive when enrolling in courses like e.g. ITIL Foundation, AgilePM Foundation or Lean Six Sigma Yellow / Green Belt.

Content:

Day 1:

- Introduction
- ABC model
- ABC analysis
- Antecedents

Day 2:

- Consequences
- Dealing with undesired behaviour
- Reinforcement

Day 3:

- Protocol for organizational behavior management
- Wrap-up
- Exam training

Further Information:

For More information, or to book your course, please call us on 0800/84.009

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www.globalknowledge.com/en-be/