



SCRUM Product Owner

Duration: 2.00 Days **Course Code: SCRUM-PO**

Overview:

The role of Product Owner is key to the success of any Scrum Team. The Product Owner is responsible for prioritising the work of the team in order to maximise return on investment and provides the vision and guidance to the team, bridging the potential gap with the customers and business.

This Course employs practical exercises, case studies and discussions to provide everything that a Scrum Product Owner needs to know to be able to drive a successful Scrum Project.

Target Audience:

This course will benefit Product Managers, Marketing and Sales people, Business Analysts, Project Managers or ScrumMasters who want to deepen their understanding of the Product Owner role. It is also suitable for those acting as coaches or consultants in transitioning an organisation to Scrum.

Objectives:

- - Understand the roles and responsibilities of Scrum Product Owner
 - Provide the skills to help drive a successful Scrum Project
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Prerequisites:



Testing and Certification



Content:

Agile Rationale and Benefits
The Scrum Development Process
-Background; Origins;History
-Scrum compared to other Agile approaches – XP, Lean, DSDM, Unified Process
-Scrum Components: Roles; Artefacts and Activities
Agile Requirements and Stories
-Product backlog; Stories; INVEST; Definition of Done; Fixed price development
Prioritisation
-Prioritisation factors and Techniques: Benefit, Proportional Prioritisation; Minimum Marketable Feature Set; Kano Analysis; ROI, Risk, MoSCoW Prioritisation
Planning
-Collaborative Planning; Multi-level Planning; Release Planning; Sprint Planning
Scrum Teams and the PO Role
-Effective Team Working; Self Organising Teams; Scrum Values
-Scrum Roles: The Scrum Team; ScrumMaster; Product Owner; Pigs and Chickens
-Product Owner: Vision; Day to Day; Interaction

Further Information:

For More information, or to book your course, please call us on 0800/84.009

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www.globalknowledge.be