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## Bottom Line Innovation

Varighed: 3 Days    Kursus Kode: GBLIE100

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### Beskrivelse:

Innovation is the one key business competency that can quickly separate the winners from the rest in this fast-paced competitive environment. The sustaining value for more and more organizations is a prime focus on their intellectual capital as creators of innovation. This is becoming an organization's most important and valuable asset. "Value innovation is not defined as outpacing the competition; it is end-running the competition by creating new value propositions and thus having no competition for an initial period." (World Economic Forum) The Bottom Line Innovation program provides a proven process for the discovery of dozens of new, unexpected and useful ideas targeted at important organization.

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### Målgruppe:

Team members, intact teams and others who need to develop new, unexpected and useful ideas to address business issues, challenges, opportunities and problems.

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### Agenda:

- After the workshop, you will be able to:
  - Employ eight different strategies to establish the right environment for innovation
  - Focus on key challenges and formulate a powerful challenge statement to focus your efforts
  - Use the Bottom Line Innovation process map to guide the creation and implementation of innovative ideas and solutions
  - Identify the ideal future and develop opportunity statements to shape and open possibilities
  - Brainstorm individually and collectively to begin idea generation
  - Go beyond brainstorming by using five pattern-breaking techniques to generate hundreds of new ideas
  - Pool ideas and select key ones using consistent evaluation criteria
  - Assess the relative risks and benefits of each idea to determine feasibility and establish priorities
  - Build action plans and gain commitment from the implementation team
  - Obtain support from others for your ideas and implementation plans
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### Additional Information:

#### Benefits for the individual

Expanded thinking abilities beyond limited, traditional approaches  
A clear focus and approach for tackling business issues in innovative ways  
Generation of many more ideas, better scrutiny of selected ideas  
A more results-oriented method for selling ideas internally

Understand and be able to immediately apply pattern-breaking techniques which increase the capability to generate innovative ideas

**Benefits for the organization** A systematic process for innovation to address business needs and issues Translates vision, mission and organizational imperatives into an actionable process A means for building and leveraging your organization's intellectual capital A process for making innovation repeatable and sustainable Improves the quantity and quality of innovative ideas

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## Flere Informationer:

For yderligere informationer eller booking af kursus, kontakt os på tlf.nr.: 44 88 18 00

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