
IAPP Privacy Core® GDPR Essentials

Duration: 1 Day Course Code: GDPRESS

Overview:

The introduction of the General Data Protection Regulation (GDPR) has reoriented the privacy landscape. Beyond the steep fines that can be levied against any organizations operating anywhere on the globe that mishandle and incorrectly process data of EU citizens, the regulation has prompted a deeper assessment regarding costs associated with data breaches.

Penalties are one thing, but the loss of customer confidence and trust can put an organization's entire future at risk. The way to mitigate this risk is by training all employees in data protection essentials.

Data is the lifeblood of organizations in today's digital economy. Virtually all employees could encounter personal information while conducting business, and research suggests up to 60% of data breaches are the result of human error. Educating your entire workforce to make smart decisions regarding the handling of that information is critical.

That's why the IAPP, with the help of subject matter experts from across our worldwide community, developed the Privacy Core® e-learning library, and specifically the two units that make up GDPR Essentials.

"The GDPR: A Practical Overview" and "Data Protection Essentials" are units created to teach basic principles and improve general knowledge of GDPR and data protection standards across your global workforce. They also help you respond to GDPR-mandated requirements for employee training. The key to GDPR compliance, avoiding fines, protecting your data, revenue and reputation begins with knowledge-and these units are an essential resource.

These units are On Demand, computer based training units that can be hosted on your organizations Learning Management System or can be hosted via the Global Knowledge LMS.

Target Audience:

IAPP GDPR Essentials are designed to provide GDPR awareness across your whole workforce. Up to 60% of breaches result from human error. Enterprise-wide training and education is mandated by the GDPR. Training is critical to helping protect your data, revenue and reputation. To avoid fines that could amount to 4% of your global revenue.

Objectives:

- The IAPP training team developed GDPR Essentials with content contributions and reviews by subject matter experts from IAPP's worldwide global community.
 - GDPR Essentials incorporates recognized interactive learning best practices.
 - Designed as easily accessible GDPR Essential knowledge for all of your workforce to understand it teaches employees basic principles so they can make smart decisions about data protection issues.
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Prerequisites:

There are no prerequisites for this course

Testing and Certification

There is no certification for the IAPP GDPR Essentials course however delegates are required to complete the online knowledge tests and are required to achieve 80% in each test.

Follow-on-Courses:

IAPP is the originator of a number of Privacy Professional Certification course for those seeking to build their Privacy and GDPR professional skills set.

- Certified Information Privacy Professional (Europe) – (CIPPE)
- Certified Information Privacy Manager – (CIPM)
- Certified Information Privacy Technologist – (CIPT-IAPP)
- Certified Information Privacy Professional and Manager – (CIPE-CIPM)
- Certified Information Privacy Professional and Technologist – (CIPPE-CIPT)

Content:

The GDPR: A Practical Overview

Description: Understanding the GDPR enables mid-level employees to better explain and enforce the policies and procedures put into place by your organization, and identify potential issues in data processing that should be addressed. This unit discusses:

- GDPR terms and their real-world applications;
- Data subject's rights;
- Privacy principles; and
- Data controller's obligations

Data Protection Essentials

Description: This introductory unit provides learners with the foundation they need to understand data protection concepts, including: what personal data is, the data lifecycle and what data protection is and why it is important to organizations that handle personal data. We also discuss basic data protection principles and how they form the basis for laws and organizational policies.

Further Information:

For More information, or to book your course, please call us on 00 20 (0) 2 2269 1982 or 16142

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