

## AWS Partner Event - Generative AI Essentials

**Duration: 1 Day**    **Course Code: GKAWS-GAE**

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### Overview:

Gain an understanding of Generative AI and how it can address concerns and challenges, and supports business growth. Learn the steps for planning a generative AI project and the key considerations for building a generative AI-ready organization.

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### Target Audience:

Business decision makers

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### Objectives:

- In this session, you will learn to:
    - Describe the basics of generative AI and use cases
    - Describe importance of generative AI
    - Identify the risks and benefits of generative AI
    - Describe how to plan a generative AI project
    - Describe how to build a generative AI-read organization
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### Follow-on-Courses:

Developing Generative AI Applications on AI

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### Further Information:

For More information, or to book your course, please call us on 00 20 (0) 2 2269 1982 or 16142

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