

## Creating Strategic Vision

**Duration: 4 Days    Course Code: GV100**

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### Overview:

Research shows that the overwhelming majority of CEOs are dissatisfied with the extent to which their people use the organization's vision to make business decisions. Rather than producing a powerful touchstone that serves to guide decisions and actions, too many visions are perceived as failed slogans by many stakeholders. Why do visions fall flat? How do you develop and structure a vision that will truly guide and drive your organization?

**Benefits for the Individual** An efficient method for articulating a compelling direction A powerful, clear focus for and approach to business planning Common ownership of a clearly articulated statement of the path forward An integrated solution (articulation, communication, implementation, review) to a challenging business need

**Benefits for the Organization** A clear, practical, useful touchstone for making business decisions Clearer sense of purpose and focus Common point of reference for plans, actions, results, and rewards

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### Target Audience:

This internationally recognized facilitated process was designed to help senior executive teams articulate their organization's vision and identify the strategic elements and measurements and actions required to achieve the vision

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### Prerequisites:

■ There are no prerequisites for this course

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### Follow-on-Courses:

■ There are no follow-ons for this course

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### Further Information:

For More information, or to book your course, please call us on 00 20 (0) 2 2269 1982 or 16142

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