IBM Cloud: Dream it. Build it.

Duration: 1 Day   Course Code: U61459G

Overview:

Half day introduction to the IBM Cloud, for CIOs/ IT leaders and developers to gain the fundamental knowledge about how top organizations are using cloud to deliver innovation to market while driving down cost, speeding time to market and reducing risks.

Target Audience:

CIOs, IT Managers, Developers, MSPs & Cloud Ecosystem, Cloud media and influencers.

Objectives:

- Establish IBM as the market leader for cloud presenting hybrid cloud IBM point of view

- Generate demand for cloud offerings with focus on IaaS (Softlayer) and PaaS (Bluemix)

- Reinforce IBM Cloud message and call to action to influencers, media and ecosystem

Content:

Part I: Dream it!

- Achieve a flexible combination of private, hybrid and virtual environments using attributes of flexibility, performance and control.
- Mix and match virtual, private or hybrid clouds while reaping the benefits of security and workload management that will fit any budget.

Part II: Talking Workloads

- Understand how to assess your workload needs: How you need to run your applications and software in terms of traffic?
- Get versed on the three-tier application framework used in workload discussions.
- Hear real world examples of how IBM customers have tackled and won using the three-tier application framework.

Part III: Build it! Saving Time with Services!

- Get going with Cloud services for rapid development and deployment:
- Focus on Bluemix: IBM's open platform for easily building, deploying and managing apps for web, mobile and the Internet of Things
- Cloudant: IBM's distributed database-as-a-service.
- Urban Code for DevOps
- IBM's OpenStack services for deploying an open stack cloud.

Further Information:

For More information, or to book your course, please call us on 00 20 (0) 2 2269 1982 or 16142

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