
Blockchain Training: An Overview for Business Professionals

Duration: 1 Day Course Code: U67881G

Overview:

This course provides general overview of Blockchain technology in plain simple English without using technical jargon.

Target Audience:

This course is designed for non-technical business executives and leadership who are tasked with making decisions about leveraging Blockchain technology within their businesses.

Objectives:

- This course is specifically designed to answer the following questions:
 - What is Blockchain? (What exactly is it?)
 - Non-Technical Technology Overview (How does it work?)
 - Benefits of Blockchain (Why should anyone consider this?)
 - Use Cases (Where and for what apps is it appropriate?)
 - Adoption (Who is using it and for what?)
 - Implementation (How do I get started?)
 - Costs (What does it costs to use this technology?)
 - Future of Blockchain (What is its future?)
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Prerequisites:

There is no course prerequisites.

Content:

What is Blockchain?

- Technology overview
- History of Blockchain
- Cryptocurrencies (Bitcoin) and Blockchain

Non-Technical Technology Overview

- Cryptography for executives
- Key concepts
- Public ledgers
- Hashes and block hashes
- Distributed and peer-to-peer technologies
- Digital tokens
- Smart contracts
- Bitcoin mining
- Authorization and authentication
- Security

Benefits of Blockchain – Myths and Facts

- Benefits of Blockchain and myths and facts
- Value of Blockchain
- Value of smart contracts
- Role and value of digital tokens
- Common misconceptions about Blockchain
- Limitations

Use Cases

- When is it appropriate or not appropriate to use Blockchain
- Digital wallets and payment systems
- Money transfers
- Transaction tracking and management
- Record keeping
- Asset management
- Financial settlements
- Securities transactions
- Contracts

Industry Adoption

- Who is using it and for what?
- Financial Services
- Banking
- Securities and Trading
- Real Estate
- Education
- Technology
- Legal
- Insurance
- Healthcare
- Supply Chain
- Manufacturing
- Retail
- Governments

Implementation

- How do I get started?
- Requirements definition and business use case
- Proof of concept development
- Tools and technology infrastructure
- Deployment strategy
- Costs What does it cost to use this technology?

Future of Blockchain

- What is its future?
- Industry outlooks

Further Information:

For More information, or to book your course, please call us on 00 20 (0) 2 2269 1982 or 16142

training@globalknowledge.com.eg

www.globalknowledge.com/en-eg/

Global Knowledge, 16 Moustafa Refaat St. Block 1137, Sheraton Buildings, Heliopolis, Cairo