Certified Information Privacy Manager

Duración: 2 Días **Código del Curso: CIPM** **Método de Impartición: Curso Remoto (Virtual)**

Temario:

In this course you will gain foundational knowledge on both broad and global concepts of privacy and data protection laws and practice. You will learn common principles and approaches to privacy as well as understand the major privacy models employed around the globe. An introduction to information security concepts and information security management and governance will be covered including frameworks, controls, and identity and access management. You will also learn about online privacy as it relates to using personal information on websites and other internet-related technologies.

You will learn how to create a privacy program at an organizational level, develop and implement a framework, and establish metrics to measure program effectiveness. In an interactive format applying practices to a real-world scenario, you will review privacy program practices through the privacy life cycle: assess, protect, sustain and respond.

The CIPM designation is accredited under the internationally recognized ANSI/ISO standard 17024:2012, an acknowledgement of the quality and integrity of the programme.

This two-day programme covering practices in managing information privacy includes:

Official IAPP CIPM Participant Guide Official IAPP CIPM Textbook Official IAPP CIPM Practice Test IAPP CIPM Certification Exam One-Year IAPP Membership

Your contact information must be provided to the IAPP for membership services fulfilment

Curso Remoto (Abierto)

Nuestra solución de formación remota o virtual, combina tecnologías de alta calidad y la experiencia de nuestros formadores, contenidos, ejercicios e interacción entre compañeros que estén atendiendo la formación, para garantizar una sesión formativa superior, independiente de la ubicación de los alumnos.

Dirigido a:

Individuals who need an understanding of practices in managing information privacy and data protection and those interested in pursuing CIPM certification.

Objetivos:

- **What You'll Learn in Class**:
- Common Principles and Approaches to Privacy
- Jurisdictions and Industries
- Safeguarding Personal Information
- Online Privacy
- Privacy Program Governance
- Privacy Operational Life Cycle

Prerequisitos:

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Exámenes y certificación

Certified Information Privacy Manager (CIPM)

Siguientes cursos recomendados:

Certified Information Privacy Technologist (CIPT) Prep Course

Contenido:

Day One

Module 1: Fundamentals of Information Privacy

Unit 1: Common Principles and Approaches to Privacy

This unit includes a brief discussion about the modern history of privacy, an introduction to types of information, an overview of information risk management and a summary of modern privacy principles.

Unit 2: Jurisdiction and Industries

This unit introduces the major privacy models employed around the globe and provides an overview of privacy and data protection regulation by jurisdictions and by industry sectors.

Unit 3: Information Security: Safeguarding Personal Information

This unit presents introductions to information security, including definitions, elements, standards, and threats/vulnerabilities, as well as introductions to information security management and governance, including frameworks, controls, cryptography and identity and access management (IAM).

Unit 4: Online Privacy: Using Personal Information on Websites and with Other Internet-related Technologies

This unit discusses the web as a platform, as well as privacy considerations for sensitive online information, including policies and notices, access, security, authentication identification and data collection. Additional topics include children's online privacy, email, searches, online marketing and advertising, social media, online assurance, cloud computing, and mobile devices.

Day 2

Module 2: Privacy Management

This Programme is broken into two segments. The first segment describes important practices in managing privacy. The second segment is an interactive format in which participants apply these practices to a real-world scenario.

Unit 1: Privacy Programme Governance

This unit describes how to create a privacy Programme at an organisational level, develop and implement a framework, and establish metrics to measure Programme effectiveness. Topics include: creating a company vision for its privacy Programme; establishing a privacy Programme that aligns to the business; structuring the privacy team; developing organisational privacy policies, standards and guidelines; defining privacy Programme activities; and defining Programme metrics.

Unit 2: Privacy Operational Life Cycle

This substantial unit reviews privacy Programme practices through the privacy life cycle: assess, protect, sustain and respond. Topics include: documenting the privacy baseline of the organisation; data processors and third-party vendor assessments; physical assessments; mergers, acquisitions and divestitures; privacy threshold analysis; privacy impact assessments; information security practices; Privacy by Design; integrating privacy requirements across the organisation' auditing your privacy Programme; creating awareness of the organisation's privacy Programme; compliance monitoring; handling information requests; and handling privacy incidents.

Más información:

Para más información o para reservar tu plaza llámanos al (34) 91 425 06 60

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