

## AI for the Enterprise

**Duración: 1 Días**

**Código del Curso: GK840036**

**Método de Impartición: Curso Remoto (Virtual)**

### Temario:

AI Overview for the Enterprise provides a deep understanding of the core concepts of Artificial Intelligence (AI), its impact on business, and its applications for enhancing business efficiency pertaining to an enterprise environment.

From understanding the fundamental principles of AI and how AI is transforming various business sectors, to challenges and opportunities that arise with AI integration and use cases, we will also explore the multitude of applications of AI that can help businesses increase efficiency and productivity, developing AI integration strategies, how to ensure AI is implemented responsibly and ethically, and taking a look into the future of AI in business.

### Virtual Learning

This interactive training can be taken from any location, your office or home and is delivered by a trainer. This training does not have any delegates in the class with the instructor, since all delegates are virtually connected. Virtual delegates do not travel to this course, Global Knowledge will send you all the information needed before the start of the course and you can test the logins.

### Dirigido a:

- Enterprise Leaders
- Business Heads
- Everyone who is interested to learn about AI in the Enterprise

### Objetivos:

- Identify key AI concepts and their relevance to business operations.
- Analyze how AI can drive operational efficiency and innovation
- Evaluate real-world AI applications across various industries.
- Formulate strategies for integrating AI into business processes
- Analyze the multifaceted challenges and opportunities associated with AI integration and the need for an AI Change Management Framework.
- Analyze how AI-driven data insights can inform and support effective change management strategies for AI adoption.
- Develop a plan for managing AI-driven change within an organization.
- Apply best practices for ethical AI use in business.
- Costs to Business

## Contenido:

### Introduction to AI in Business

- Understanding AI: Core Concepts
- AI's Impact on Business
- AI Applications for Business Efficiency

### AI Integration Challenges, Opportunities, and Change Management

- Challenges and Opportunities in AI Integration
- Costs to Business: Understanding the Financial Implications of AI Integration
- The Power of Data: Unlocking AI Insights for Smooth AI Change

### Developing AI Integration Strategies

- Steps to Integrate AI into Business Strategy
- Building AI Readiness
- Partnering with AI Vendors
- Fostering a Growth Mindset and Continuous Learning for AI-Driven Change
- Ethical AI and Challenges in Business and best practices

### Future of AI in Business and Wrap-Up

---

## Más información:

Para más información o para reservar tu plaza llámanos al (34) 91 425 06 60

[info.cursos@globalknowledge.es](mailto:info.cursos@globalknowledge.es)

[www.globalknowledge.com/es-es/](http://www.globalknowledge.com/es-es/)

Global Knowledge Network Spain, C/ Retama 7, 6ª planta, 28045 Madrid