

# **Data Services - Data Quality Mangement**

Cursusduur: 2 Dagen Cursuscode: DS30

## Beschrijving:

In Data Services-Data Quality Management, you will learn about cleansing and standardizing address data and non-address data such as names and phone numbers and matching and consolidating records. You will also learn how to parse data from unstructured text such as emails to provide useful and reportable data. As a business benefit, by being able to create efficient data quality projects, you can use the transformed data to help improve operational and supply chain efficiencies, enhance customer relationships, create new revenue opportunities, and optimize return on investment from enterprise applications.

## Doelgroep:

Application ConsultantBusiness AnalystData Consultant / ManagerUser

## Doelstelling:

- Use Address Cleanse Transforms to parse, standardize, cleanse and enhance address records
- Use Data Cleanse Transforms to parse, standardize, cleanse and enhance data records
- Use the Match Transform to match and consolidate data records
- Use the Text Data Processing Entity Extraction Transform to parse unstructured data for analysis and reporting

## Vereiste kennis en vaardigheden:

**DS10** Data Services

## Nadere informatie:

Neem voor nadere informatie of boekingen contact op met onze Customer Service Desk 030 - 60 89 444

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