iEXEC Enterprise Essentials

Duration: 6 Days   Course Code: CEI-IEXEC

Overview:

The iExec Enterprise Essentials workshop is a Cisco leadership and management course. The main objective of the workshop is to
demonstrate the value of information and communication technology (ICT) solutions to owners, non-IT managers, and leaders in for-profit businesses, whether they are small, medium, and large. The workshop is specifically designed to empower leaders and "agents of change" by equipping them with the skills and knowledge necessary to create a lasting business impact within their organization.
The workshop consists of leader-led instruction, small group work, on-line learning, and an individual project. Case studies, group exercises, individual activities, and the Participant Workbook help participants apply knowledge learned to real-life situations.
iExec Enterprise Essentials is designed to help participants examine their organization's internal and external situation, identify and prioritize opportunities, and develop business cases to support process improvements using the Internet and IT.
The minimum workshop time is 55 hours.

Target Audience:

There are two primary audiences for the iExec Enterprise Essentials workshop - the facilitators who will teach the workshop and the
participants who will enroll in the workshop.
Participants fall into one of three categories:
Small Business owners and leaders;
Business and IT leaders in Large and Medium Enterprises who are responsible for strategy, planning, and implementation;
Local System integrators and consultants.

Objectives:

- After you complete this course you should be able to:

- Develop strategy and planning skills and lead their organizations more effectively

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- Understand key success factors for organizational readiness,change management, and governance

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- Create a vision for success and identify their organizations needs and priorities

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- Lead or facilitate planning processes to analyze an organization's internal and external situation, develop a vision for

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- success, and create strategies for using the Internet and IT to deliver on defined goals and objectives

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Portfolio Management

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ICT Solutions

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Business Case

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