

## Strategic Portfolio Management (SPM) Fundamentals

Duration: 365 Days    Course Code: SNSPMF

### Overview:

Strategic Portfolio Management is the process an organization uses to select, prioritize, and manage resources within its portfolio of programs, projects, and initiatives, which are used to meet strategic goals and objectives.

In this course, you will be introduced to the Strategic Portfolio Management (SPM) applications and learn how SPM encompasses a range of business capabilities, processes, and technological support aimed at enabling organizations to implement the three key attributes that help to see superior business results from their digital and technology-related investments: portfolio alignment, value-oriented decision-making, and continuous portfolio adaptability.

### e-Learning

Interactive self-paced content that provides flexibility in terms of pace, place and time to suit individuals and organisations. These resources also consist of online books, educational podcasts and vodcasts, and video-based learning.

### Objectives:

- At the end of this module, you will be able to:
- Define SPM and its purpose.
- Identify the applications within ServiceNow SPM and their purpose.
- Change a submitted idea into a demand.
- Demonstrate the different ways available to create projects.
- Show how to manage the project scope, schedule, resources and financials.
- Understand how to communicate efficiently with project teams and stakeholders.
- Analyze project risk, issues, and changes.
- Understand resource assignments, resource capacity, and availability.
- Track project progress and generate detailed status reports
- Organize project artifacts and close out projects
- Create, plan, prioritize, and track portfolios.

### Prerequisites:

#### Mandatory Prerequisites

- Welcome to ServiceNow
- ServiceNow Administration Fundamentals (Instructor-Led, or On Demand)

#### CRITICAL PREREQUISITE:

**IMPORTANT:** Only 'Strategic Portfolio Management' topics are covered in this course.

You must be familiar with ServiceNow platform basics, terminology, and how to navigate around in the system before beginning the course. These concepts are taught in our flagship Welcome to ServiceNow course. If you are new to ServiceNow, navigate to and take Welcome to ServiceNow before beginning this course. It is quick, free, and the on-demand format allows you to work at your own pace.

## Content:

This course reflects the Xanadu release of the Now Platform.

---

## Further Information:

For More information, or to book your course, please call us on Head Office Tel.: +974 40316639

[training@globalknowledge.qa](mailto:training@globalknowledge.qa)

[www.globalknowledge.com/en-qa/](http://www.globalknowledge.com/en-qa/)

Global Knowledge, Qatar Financial Center, Burj Doha, Level 21, P.O.Box 27110, West Bay, Doha, Qatar