Data & AI Strategy: From Roadmap to Implementation

Duration: 2 Days   Course Code: GK-AIS

Overview:

This 2-day workshop is your ticket to launching a solid data and AI strategy at your organization.
On the first day, you'll learn how to sketch out a roadmap, and build a strong foundation. You'll learn about Data & AI Strategy fundamentals, craft the essentials, and devise a strategic roadmap during engaging sessions and hands-on workshops.
On the second day, we'll teach you how to take initial implementation steps, engage stakeholders effectively, derive actionable insights, and plan ahead for future strides through immersive workshops and practical session. We'll also dive into using AI tools like ChatGPT to boost business efficiency.
After this training, you'll be equipped to get started right away!

Target Audience:

This training is intended for team leads and professionals that are ready to leverage their work to an AI- and data-driven level.

Objectives:

- Learn how to align a data and AI strategy with their business goals.

- Understand the essentials of building a data-driven culture and governance.

- Get skilled in creating actionable roadmaps and engaging stakeholders.

- Dive into practical uses of AI tools like ChatGPT for business tasks.

- Be ready to kickstart data and AI projects with clear, implementable plans.

Prerequisites:

Please note: To participate, at least participants need knowledge of:

- Leveraging AI Tools for Business Efficiency
- Introduction to AI Tools in Business
- Hands-on Workshop with ChatGPT
- Deep Dive into Generative AI integration into your business
- Developing an Implementation Plan
Or followed at least one of the courses:

- AIE, Artificial Intelligence (AI) Essentials
- AIF, Artificial Intelligence (AI) Foundation
- NLAIC-AI4B, Artificial Intelligence (AI) for Business and Government
- CHATGPT-4B, ChatGPT for Business
- AIE - Artificial Intelligence Essentials (AI) + Exam
- AIF - Artificial Intelligence Foundation + Exam
- CHATGPT-4B - ChatGPT for Business + exam
- NLAIC-AI4B -

Follow-on-Courses:
- CDMP-DMF - DAMA DMBOK Data Management Fundamentals

Content:

Day 1: Foundation ; Roadmap

- Introduction to Data ; AI Strategy
- Creating the Fundamentals
- Developing a Roadmap
- Hands-on Workshop

Day 2: Implementation and Stakeholder Engagement

- First Steps in Implementation
- Engaging Stakeholders
- Establishing Insights
- Planning for Next Steps
- Hands-on Workshop

Further Information:

For More information, or to book your course, please call us on 00 966 92000 9278

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