

ChatGPT for Business - Including Exam

Duration: 1 Day **Course Code: CHATGPT-4B**

Overview:

The ChatGPT for Business course is designed to give business people with a non-technical background a comprehensive understanding of ChatGPT, one of the most powerful AI language models available in the market today.

Target Audience:

Individuals who need a basic understanding ChatGPT Professionals who want to learn the potential and pitfalls of ChatGPT and how to deal with it Business Analyst

Objectives:

- Gain a comprehensive understanding of ChatGPT and its capabilities
 - Develop critical thinking skills to evaluate the potential of ChatGPT in different business use cases
 - Understanding of the architecture behind the model
 - Master the skill of prompt engineering for effective interaction with ChatGPT
 - Learn how to integrate ChatGPT into existing workflows
 - Understand the limitations and risks associated with ChatGPT
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Prerequisites:

- There is no formal prerequisite for this course

Testing and Certification

- Certified Generative AI Fundamentals based on ChatGPT (Product code: VHCAIMCHATGTP)
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Follow-on-Courses:

- AIE - Artificial Intelligence Essentials (AI) - Including Exam
 - AIF - Artificial Intelligence (AI) Foundation - Including Exam
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Content:

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| Appendix syllabus ChatGPT for Business | a. Supervised model | 4. Integration of ChatGPT |
| 1. Fundamentals | b. Human reinforcement learning | a. Critical thinking of ChatGPT business cases |
| a. Introduction to Generative AI and ChatGPT | c. The Proximal Policy Optimization | b. Ways to integrate ChatGPT in workflows. |
| b. Understanding NLP, and ChatGPT's language Generation abilities. | 3. Applying ChatGPT | 5. Limitations, Risks and business guidelines |
| c. How does ChatGPT differs from other chatbots? | a. 4 rules of working with generative AI | a. Limitations, risks and business guidelines |
| 2. ChatGPT Architecture | b. 5- question framework to write a good prompt. Including testing and iterating. | b. Ethical guidelines and law |

Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

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