

APMG Change Management Foundation - Including Exam

Duration: 3 Days Course Code: CMF

Overview:

Change Management is associated with the effects and management of change; this is primarily within organisations where change can have greater impact. This qualification is based on the theory and application of change for the individual, change for the organisation, communication and stakeholder engagement and change management best practice. Once you have passed the Foundation qualification you can progress to the more advanced Practitioner qualification.

Target Audience:

Anyone interested in understanding the basic principles of achieving successful organizational change, transition or transformation. Team members involved in organizational change, transition or transformation projects.

Professionals pursuing the Change Management Practitioner certificate – for which the Change Management Foundation certificate is a pre-requisite.

Objectives:

- After completing this course you will be able to:
- Understand how individuals are impacted by change, and be able to develop strategies to help people through change
- Develop insights into how organisations work, organisational culture and the models and processes of change
- Understand the drivers of change, the change governance structures typically used in organisations and how to define a change vision
- Appreciate how to prepare people for change and support their learning and motivation to change
- Learn about the stakeholder engagement process and how to develop suitable communications strategies and plans
- Appreciate the impact of change on organisations, how to build momentum for change and sustain it
- Understand the importance of defined change roles, and how to build and support an effective change team.

Testing and Certification

Recommended as preparation for the following exams:

■ APMG Change Management Foundation

Content:

Introductions and Objectives	Communication and Engagement	Preparing for Resistance
The Change Management Context	Change Impact	Sustaining Momentum
Change and the Individual	Change Readiness	Foundation Examination
Change and the Organization	The Change Team	
Stakeholder Strategy	Effective teams and team development	

Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931 $\underline{info@globalknowledge.co.uk}$

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