

## Data & AI Strategy: From Roadmap to Implementation

Duration: 2 Days    Course Code: GK-AIS    Delivery Method: Company Event

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### Overview:

**This 2-day workshop is your ticket to launching a solid data and AI strategy at your organization.**

On the first day, you'll learn how to sketch out a roadmap, and build a strong foundation. You'll learn about Data & AI Strategy fundamentals, craft the essentials, and devise a strategic roadmap during engaging sessions and hands-on workshops.

On the second day, we'll teach you how to take initial implementation steps, engage stakeholders effectively, derive actionable insights, and plan ahead for future strides through immersive workshops and practical session. We'll also dive into using AI tools like ChatGPT to boost business efficiency.

After this training, you'll be equipped to get started right away!

### Company Events

These events can be delivered exclusively for your company at our locations or yours, specifically for your delegates and your needs. The Company Events can be tailored or standard course deliveries.

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### Target Audience:

This training is intended for team leads and professionals that are ready to leverage their work to an AI- and data-driven level.

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### Objectives:

- Learn how to align a data and AI strategy with their business goals.
  - Understand the essentials of building a data-driven culture and governance.
  - Get skilled in creating actionable roadmaps and engaging stakeholders.
  - Dive into practical uses of AI tools like ChatGPT for business tasks.
  - Be ready to kickstart data and AI projects with clear, implementable plans.
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### Prerequisites:

**Please note: To participate, at least participants need knowledge of:**

- Leveraging AI Tools for Business Efficiency
- Introduction to AI Tools in Business
- Hands-on Workshop with ChatGPT
- Deep Dive into Generative AI integration into your business
- Developing an Implementation Plan

**Or followed at least one of the courses:**

- AIE, Artificial Intelligence (AI) Essentials
  - AIF, Artificial Intelligence (AI) Foundation
  - NLAIC-AI4B, Artificial Intelligence (AI) for Business and Government
  - CHATGPT-4B, ChatGPT for Business
  - AIE - Artificial Intelligence Essentials (AI) - Including Exam
  - AIF - Artificial Intelligence (AI) Foundation - Including Exam
  - CHATGPT-4B - ChatGPT for Business - Including Exam
  - NLAIC-AI4B -
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## Follow-on-Courses:

- CDMP-DMF - DAMA DMBok Data Management Fundamentals
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## Content:

Day 1: Foundation ; Roadmap

- Introduction to Data ; AI Strategy
- Creating the Fundamentals
- Developing a Roadmap
- Hands-on Workshop

Day 2: Implementation and Stakeholder Engagement

- First Steps in Implementation
  - Engaging Stakeholders
  - Establishing Insights
  - Planning for Next Steps
  - Hands-on Workshop
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## Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

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