

## AWS Partner Event - Generative AI Essentials

**Duration: 1 Day**    **Course Code: GKAWS-GAE**    **Delivery Method: Virtual Learning**

---

### Overview:

Gain an understanding of Generative AI and how it can address concerns and challenges, and supports business growth. Learn the steps for planning a generative AI project and the key considerations for building a generative AI-ready organization.

#### Virtual Learning

This interactive training can be taken from any location, your office or home and is delivered by a trainer. This training does not have any delegates in the class with the instructor, since all delegates are virtually connected. Virtual delegates do not travel to this course, Global Knowledge will send you all the information needed before the start of the course and you can test the logins.

---

### Target Audience:

Business decision makers

---

### Objectives:

- In this session, you will learn to:
    - Describe the basics of generative AI and use cases
    - Describe importance of generative AI
  - Identify the risks and benefits of generative AI
  - Describe how to plan a generative AI project
  - Describe how to build a generative AI-read organization
- 

### Follow-on-Courses:

Developing Generative AI Applications on AI

---

### Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

[info@globalknowledge.co.uk](mailto:info@globalknowledge.co.uk)

[www.globalknowledge.com/en-gb/](http://www.globalknowledge.com/en-gb/)

Global Knowledge, Mulberry Business Park, Fishponds Road, Wokingham Berkshire RG41 2GY UK

---