

## AWS DISCOVERY DAY: MACHINE LEARNING BASICS

Duration: 1 Day Course Code: GKAWS-MLB

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### Overview:

**Learn about important concepts, terminology, and the phases of a machine learning pipeline.**

Are you interested in machine learning, but not sure where to start? Join us for this session with an AWS expert and demystify the basics. Using real-world examples, you'll learn about important concepts, terminology, and the phases of a machine learning pipeline. Learn how you can unlock new insights and value for your business using machine learning.

- Level: Fundamental
  - Duration: 1.5 hours
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### Target Audience:

This event is intended for:

- Developers
  - Solution architects
  - Data engineers
  - Individuals interested in building solutions with machine learning - no machine learning experience required!
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### Objectives:

- During this event, you will learn:
    - What is Machine Learning?
    - What is the machine learning pipeline, and what are its phases?
    - What is the difference between supervised and unsupervised learning?
    - What is reinforcement learning?
    - What is deep learning?
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### Follow-on-Courses:

#### Courses

- Deep Learning on AWS
- MLOps Engineering on AWS
- Practical Data Science with Amazon SageMaker
- The Machine Learning Pipeline on AWS

#### Resources

- AWS Ramp-Up Guide: Machine Learning
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## Content:

### Section 1: Machine learning basics

- Classical programming vs. machine learning approach
- What is a model?
- Algorithm features, weights, and outputs
- Machine learning algorithm categories
- Supervised algorithms
- Unsupervised algorithms
- Reinforcement learning

### Section 2: What is deep learning?

- How does deep learning work?
- How deep learning is different

### Section 3: The Machine Learning Pipeline

- Overview
- Business problem
- Data collection and integration
- Data processing and visualization
- Feature engineering
- Model training and tuning
- Model evaluation
- Model deployment

### Section 4: What are my next steps?

- Resources to continue learning

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## Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

[info@globalknowledge.co.uk](mailto:info@globalknowledge.co.uk)

[www.globalknowledge.com/en-gb/](http://www.globalknowledge.com/en-gb/)

Global Knowledge, Mulberry Business Park, Fishponds Road, Wokingham Berkshire RG41 2GY UK