

## AI for business leaders (AI-3017)

**Duration: 1 Day**    **Course Code: M-AI3017**    **Delivery Method: Company Event**

### Overview:

In this learning path, business leaders will find the knowledge and resources to adopt AI in their organizations. It explores planning, strategizing, and scaling AI projects in a responsible way.

Related learning paths

- Discover Microsoft AI for leaders in healthcare
- Discover Microsoft AI for leaders in finance
- Discover Microsoft AI for AI leaders in sustainability
- Discover Microsoft AI for AI leaders in retail
- Discover Microsoft AI for AI leaders in manufacturing

### Company Events

These events can be delivered exclusively for your company at our locations or yours, specifically for your delegates and your needs. The Company Events can be tailored or standard course deliveries.

### Prerequisites:

- Basic understanding of IT concepts.
- Basic understanding of business concepts.

### Content:

1- Leverage AI tools and resources for your business

This module provides a high-level overview of the primary concepts of AI and the technologies behind it. You'll learn how Microsoft is embedding AI into tools, products, and services that can be used by organizations.

- Get familiar with available AI tools and approaches.
- Understand basic AI terminology and practices.
- Identify AI use cases.

2- Create business value from AI

This module is designed to help you plan your AI strategy and adopt an AI-ready culture. It proposes a framework to drive that change in your organization.

- Articulate the components of an AI strategy.
- Describe the key elements of an AI-ready organizational culture.
- Understand the stages to AI success.

3- Embrace responsible AI principles and practices

This module is designed to help you adopt responsible AI practices. It offers an overview of the principles, governance system, and procedures followed at Microsoft, but we encourage you to develop your own AI strategy.

- Describe the importance of engaging with AI in a responsible manner.
- Identify six guiding principles to develop and use AI responsibly.
- Describe successful practices to responsible AI governance.

4- Scale AI in your organization

This module provides insights for a full adoption of AI in your organization. It covers AI strategy, assigning responsibilities, and empowering business users and subject matter experts so they can use AI themselves.

- Plan AI projects and investments.
- Organize your staff for AI responsibilities.
- Identify how no-code AI tools can help business users and subject matter experts.

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### Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

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