

## Copilot for Microsoft 365 User Enablement Specialist (MS-4007)

Duration: 1 Day Course Code: M-MS4007

### Overview:

**Discover how to successfully drive adoption of Microsoft Copilot for Microsoft 365 in your organization.**

Learn how to drive adoption of Microsoft Copilot for Microsoft 365 using the Microsoft 365 adoption framework to create and implement a robust adoption plan.

This course has been created by Microsoft as a "Bring Your Own Environment" course, allowing individuals to use their personal devices and settings. If a student wants to complete the hands-on activities, the individual must bring their own CoPilot environment. Otherwise, demonstrations and lectures will be conducted by the instructor

### Target Audience:

Students wishing to drive adoption of Microsoft Copilot for Microsoft 365 using the Microsoft 365 adoption framework to create and implement a robust adoption plan.

### Objectives:

- Students will learn to,
- Explore adoption methods and strategies for the adoption of Microsoft Copilot for Microsoft 365
- Envision a successful adoption of Copilot for Microsoft 365
- Onboard and empower your employees to use Copilot for Microsoft 365 efficiently
- Drive value and maximize the impact of Copilot for Microsoft 365 within your organization

### Prerequisites:

Before starting this learning path, learners should finish the following training:

[Get started with Copilot for Microsoft 365 - Training | Microsoft Learn](#)

## Content:

Module 1: Explore adoption methods and strategies for the adoption of Microsoft Copilot for Microsoft 365

- Describe the People First strategy and the three key principles within its framework.
- Describe the Microsoft 365 adoption framework.
- Describe the rapid adoption method.
- Discover insights from an organization who adopted Copilot for Microsoft 365 to transform their business.

Module 2: Envision a successful adoption of Copilot for Microsoft 365

- Understand the key roles needed to assemble the appropriate technology enablement team.
- Define a user experience strategy.
- Identify and prioritize scenarios.
- Establish success measures and reporting plan.
- Assess your organization's readiness.

Module 3: Onboard and empower your employees to use Copilot for Microsoft 365 efficiently

- Prepare your technical environment for Copilot for Microsoft 365.
- Build your own Microsoft Copilot Center of Excellence.
- Build a Champion and an Early Adopters Program.
- Build an engagement strategy.
- Build a training strategy and implement rapid adoption motions.

Module 4: Drive value and maximize the impact of Copilot for Microsoft 365 within your organization

- Gather feedback from users and stakeholders.
- Track end user adoption through distribution of surveys.
- Review and track adoption score and usage reports in the Microsoft 365 admin center.
- Encourage ongoing engagement of Copilot for Microsoft 365.

---

## Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

[info@globalknowledge.co.uk](mailto:info@globalknowledge.co.uk)

[www.globalknowledge.com/en-gb/](http://www.globalknowledge.com/en-gb/)

Global Knowledge, Mulberry Business Park, Fishponds Road, Wokingham Berkshire RG41 2GY UK