

Certified Scrum Professional - Product Owner (CSP-PO)

Duration: 2 Days **Course Code: CSPPO**

Overview:

Solidify your Scrum and Product Owner knowledge by attaining your Certified Scrum Professional® - Product Owner (CSP-PO) from Scrum Alliance

Certified Scrum Professional®-Product Owner (CSP®-PO) is an in-depth multi-day immersion into the world of Scrum and the role of a professional Product Owner. The class provides a deep dive into Product Strategy. From customer discovery and development to business models and competitive analysis this class explores the role of the Product Owner and how they help launch new teams, work with their stakeholders on planning and forecasting and work with multiple teams on their backlogs. Certified Scrum Professionals challenge their teams to improve the way Scrum and Agile principles are applied. CSP®-PO's have demonstrated experience, documented training, and proven knowledge in Scrum.

Filled with real-world examples and attendees' experiences, you'll leave this class with practical tools and techniques that can be implemented immediately at your workplace.

*Upon successful completion of the 2-day course and all educator-designed components, attendees will receive a CSP-PO certification

Target Audience:

To attend this course and earn their CSP-PO certification, students must: Already have their Advanced Certified Scrum Product Owner (A-CSPPO) certification
Validate at least 24 months of work experience specific to the role of the Product Owner within the past five years
Complete pre- or post-course work distributed by your instructor
Attend the course in its entirety

Objectives:

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| ■ Learning Objectives | ■ Product Economics |
| ■ Product Owner Core Competencies | ■ Advanced Interactions with Customers and Users |
| ■ Product Owner as Product Champion | ■ Advanced Customer Research and Product Discovery |
| ■ Stakeholder Discussions | ■ Complex Product Assumption Validation |
| ■ Launching Scrum Teams | ■ Advanced Product Backlog Management |
| ■ Product Ownership with Multiple Teams | ■ Differentiating Outcome and Output |
| ■ Training | ■ Defining Value |
| ■ Implementing Purpose and Strategy | ■ Ordering Items |
| ■ Market-Driven Product Strategy Practices | ■ Refining Items to Deliver Customer Value Quickly |
| ■ Complex Product Planning and Forecasting | ■ Scrum Guide Updates |
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Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

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