

## AI Native Foundations

**Duration: 2 Days**    **Course Code: SAINAIVE**    **Delivery Method: Virtual Learning**

### Overview:

Build Practical AI Fluency to Transform How You Work. In today's rapidly evolving landscape, AI is reshaping how decisions are made and how work flows. This immersive, in-person, 2-day instructor-led training gives professionals across roles — from business operations and product to delivery and leadership — the confidence and capability to use AI effectively, responsibly, and with measurable impact. Through hands-on exercises, real use-case exploration, and frameworks you can apply immediately, you'll learn to: Understand modern AI fundamentals (LLMs, GenAI, RAG, and intelligent agents) Apply responsible AI practices in real-world scenarios Redesign workflows for better speed, quality, and productivity Build your own AI plan to drive results in the next 30-60-90 days

### Target Audience:

This course is ideal for professionals who want to harness the power of AI, from beginners to those with some experience. No technical background or coding skills are required. You'll benefit if you are: Business leaders and executives shaping strategy Product managers and delivery owners Operations, HR, finance, or marketing professionals Consultants, analysts, and transformation champions Anyone seeking practical, applicable AI knowledge

### Objectives:

- In this class, you will learn how to:
  - Understand Modern AI: Demystify key concepts like machine learning, generative AI, LLMs, RAG, and AI agents
  - Interact With AI Effectively: Use proven prompting techniques for safer, more reliable results
  - Drive Real Value: Apply the 7 AI-Native Success Factors to generate measurable outcomes
- Transform Workflows: Redesign personal and team workflows to boost efficiency
- Build Strategic Plans: Create a 30-60-90 day AI action plan grounded in practical use cases
- Communicate with Confidence: Pitch AI solutions to stakeholders in clear, business language

### Prerequisites:

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### Testing and Certification

- Exam format: 20 multiple-choice questions
- Time: 45 minutes
- Earn your Certified AI-Native Foundations Professional credential
- Receive a digital badge to share on LinkedIn and professional profiles. Certification cost is included with course tuition.

### Follow-on-Courses:

AI Native Change Agent

## Content:

### Introduction to AI-Native Foundations

- Overview of course objectives and outcomes
- Introduction to the EDGE™ Imperative

### Part 1: Grasp the EDGE™ Imperative

- Explore Exponential, Disruptive, Generative, and Emergent forces transforming work
- Discuss the impact of these forces on various industries

### Part 2: Understanding AI and Related Technologies

- Simplified explanations of AI, ML, GenAI, LLMs, RAG, and intelligent agents
- Master safe and effective AI prompting with proven techniques
- Real-world examples and applications

### Part 3: Applying AI-Native Success Factors

- Introduction to the 7 AI-Native Success Factors
- Case studies and practical applications to drive value from day one

### Part 4: Workflow Improvement and Transformational Thinking

- Redesign one of your personal workflows using AI
- Business Brief: Identifying high-impact opportunities
- Strategies for transformational thinking in AI adoption

### Part 5: Roadmap to AI-Native

- Develop a strategic approach to becoming AI-Native
- Tools and strategies for implementation

### Part 6: The AI-Native Pitch

- Design a personal 30-60-90 day AI plan
- Pitch AI use cases with confidence
- Workshop: Crafting and delivering effective AI pitches

### Conclusion and Next Steps

- Recap of key learnings
- Strategies for continued AI fluency and confidence
- Q;A and feedback session

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## Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

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