

Program Management

Duration: 3 Days Course Code: GK2813

Overview:

Manage a program to meet your organization's strategic goals.

This course is designed for anyone involved in the development and execution of organizational strategy. It is for program managers as well as people whose role interacts with programs, including portfolio managers, project managers, operational managers, and executives. You will learn to employ program management as a tool for ensuring the delivery of organizational benefits. You will also learn to use proven approaches and techniques specific to program management in complex, multi-project environments.

Students pursuing a university-recognized and/or accredited certificate in Canada or continuing education units in the US must attend at least 90% of class time, participate in class exercises and section-knowledge checks, and score at least 70% on an end-of-class, multiple-choice assessment.

Target Audience:

- Senior executives responsible for implementing organizational strategy
 - Managers responsible for implementing organizational strategy
 - Portfolio managers, project managers, and program managers
 - Members of portfolio, program, or project offices
 - Operational managers who are impacted or impact programs
 - Project team members, customers, and other stakeholders of program management processes
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Objectives:

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| ■ Distinguish among the roles and responsibilities of program managers, portfolio managers, and project managers | ■ Monitor and control programs throughout the program life cycle |
| ■ Align program management efforts and outcomes to organizational priorities and strategic objectives | ■ Apply principles and techniques necessary to ensure that programs deliver maximum benefit |
| ■ Build a program business case and program plan | ■ Analyze and engage program stakeholders |
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Prerequisites:

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| ■ GK2819 - IT Project Management | |
| ■ GK2868 - Project Management Fundamentals | |
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Follow-on-Courses:

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| ■ GK2811 - Risk Management | |
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Content:

1. Program Management Foundations

- Programs in the Context of Organizational Project Management
- The Standard for Program Management
- Program Success

2. Establishing a Program

- Program Strategy
- Component Management
- Estimating and Scheduling
- Program Risk Management Planning
- Stakeholder Engagement Planning
- Quality Principles
- Governance Planning

3. Running and Program

- Benefits Management
- Stakeholder Expectations Management
- Risk and Issue Management
- Program Control

4. Closing a Program

- Initiating Program Closure
- Transitioning Projects and Components
- Closure Activities

Hands-On Activities:

- Define Terminology
- Establish Programs
- Build a Program Business Case
- Develop a Program Plan
- Develop a Program Roadmap
- Develop a Program Benefits Register
- Develop a Program Benefits Realization Plan
- Analyze Stakeholders
- Plan Program Communications
- Plan Program Schedule and Scope

Further Information:

For More information, or to book your course, please call us on Head Office 01189 123456 / Northern Office 0113 242 5931

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