IAPP Certified Information Privacy Manager + Exam

Duration: 2 Days Course Code: CIPM

Overview:

The IAPP Certified Information Privacy Manager (CIPM) covers the skills to manage privacy through process and technology, regardless of jurisdiction or industry
The **Certified Information Privacy Manager (CIPM)** is the world's first certification focused on privacy program management. Earning the CIPM demonstrates your ability to design, implement, manage, and monitor a privacy program across its full operational lifecycle, making you a key resource for day-to-day data protection operations within your organization.
Developed by the **International Association of Privacy Professionals (IAPP)** —the world's leading global privacy organization—the CIPM program equips professionals with the practical skills needed to operationalize privacy and integrate data protection requirements into business processes. The certification is accredited under **ISO/IEC 17024:2012**, ensuring international recognition and quality.
This course provides a structured, operational approach to privacy management, covering key components of a successful privacy program, including governance, program framework development, data lifecycle assessments, policy creation, and the implementation of privacy controls. Learners will gain hands-on understanding of how to manage data subject rights, establish privacy training and awareness programs, apply privacy by design principles, respond to incidents and breaches, and measure and audit program performance.
By the end of the course, participants will understand how to align privacy strategies with organizational objectives, manage risks across the data lifecycle, and ensure ongoing compliance with global data protection requirements.
This course includes an exam voucher.
CIPM course includes:
Exam Voucher
Textbook: Privacy Program Management: Tools for Managing Privacy Within Your Organization
Participant Guide
Sample Questions
1 Year IAPP Membership

Updated 19/6/2026

Target Audience:

- Data Protection Officers
- Data Protection Managers
- Information governance, risk and compliance
- Project management
- Auditors
- Information security and IT
- Legal Compliance Officers
- Human Resources
- Anyone involved with data protection processes and programmes

Objectives:

- Design, implement, and manage a privacy program aligned with organizational goals and global data protection requirements
- Establish and maintain an effective privacy governance structure, including roles, responsibilities, and frameworks
- Apply key privacy and data protection laws, regulations, and standards within a business context
- Apply privacy-by-design principles throughout systems, processes, and business operations
- Plan for and respond to privacy incidents and data breaches effectively
- Monitor, measure, audit, and continuously improve the performance of a privacy program

Prerequisites:

While there are no prerequisites, However, participants are recommended to have:

Testing and Certification

The IAPP Privacy Program Management training is based on the body of knowledge for the IAPP's ANSI National Accreditation Board accredited Certified Information Privacy Manager certification

- A basic understanding of privacy and data protection concepts
- Familiarity with relevant laws, regulations, or policy frameworks

- **IAPP Certified Privacy Program Management (CIPM)**

Follow-on-Courses:

The Certified Information Privacy Professional/Europe (CIPP/E) credential focuses on the regulations that govern data protection programmes.

Adding the CIPP/E to your CIPM puts you at the forefront of ensuring your are ready for the GDPR.

Also, for Technologists - Certified Information Privacy Technologist (CIPT) Prep Course

Content:

Module 1: Introduction to Privacy Program Management

Identifies privacy program management responsibilities and describes the role of accountability in privacy program management.

Module 2: Privacy Program Framework — Privacy Governance

Examines considerations for developing and implementing a privacy and data protection program, including the position of the privacy function, role of the data protection officer, program scope and charter, privacy strategy, privacy frameworks, and support and ongoing involvement of key functions.

Module 3: Privacy Program Framework — Applicable Laws and Regulations

Discusses the regulatory environment, common elements across jurisdictions, and strategies for aligning compliance with organizational strategy.

Module 4: Privacy Operational Life Cycle — Assess: Data Assessments

Relates practical processes for creating and using data inventories/maps, gap analyses, privacy assessments, privacy/data protection impact assessments, and vendor assessments.

Module 5: Privacy Operational Life Cycle — Protect: Protecting Personal Information

Examines a holistic approach to protecting personal information through privacy and security controls and privacy by design. Explores risks associated with the use of artificial intelligence.

Module 6: Privacy Operational Life Cycle — Protect: Policies

Describes common types of privacy- and data-protection-related policies, outlines components, and offers strategies for implementation.

Module 7: Privacy Operational Life Cycle — Sustain: Monitoring and Auditing Program Performance

Relates common practices for monitoring, measuring, analyzing and auditing privacy program performance.

Module 8: Privacy Operational Life Cycle — Sustain: Training and Awareness

Outlines strategies for developing and implementing privacy training and awareness programs.

Module 9: Privacy Operational Life Cycle — Respond: Data Subject Rights

Discusses operational considerations for communicating and ensuring data subject rights, including privacy notice, choice and consent, access and rectification, data portability, and erasure.

Module 10: Privacy Operational Life Cycle — Respond: Data Breach Incident Plans

Provides guidance on planning for and responding to a data security incident or breach.

Further Information:

For More information, or to book your course, please call us on 00 966 92000 9278

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